



TFC Research and Innovation Limited

Press Release (February, 2022)

Cancer Survivorship – AI for Wellbeing – How new technology can better support patients?

A patient oriented event

Everything is in progress for the 4th Meeting of Minds event of the “Cancer Survivorship – AI for Wellbeing” Cluster (#CS_AIW), which is led by TFC Research and Innovation Limited (Ireland) with the support of Deep Blue (Italy), partners of the FAITH project, as well as in collaboration with each member of the Cluster collaborating projects: LifeChamp, Oncorelief, Clarify, Menhir, Persist, Qualitop, Aspect and Rebecca. Our Cluster motto is “*We don’t work in silo*” and the 4th Meeting of Minds event, which will be held virtually on the February 23rd & 24th, 2022, focuses on bi-directional audience engagement presentations and demonstrations on “*How can new technologies better support patients?*”. The event demonstrates Cluster project work-in-progress technologies. It will also explain the approaches on how the individual projects are being implemented so that attending patient, physician and clinical feedback and constructive bi-directional discussions can be captured. The vision for the event is to collectively and individually strengthen our main project outputs and approaches. The 4th Meeting of Minds event also hosts a round-table session with the patients on the technologies and project presentations, which will be overseen by the European Cancer Patient Coalition. The event will be recorded. Registration is here → ([Registration form](#)).

Further Background Information

The Cluster commenced early in 2021 with 3 projects and from then, it continues to grow, collecting positive feedbacks and high expectations from its members. Currently, 9 projects collaborate. The idea is explained by Tom Flynn, Business and Innovation Manager at TFC, “*We are embracing almost a real-time collaborative approach where everyone can express their needs and wishes without feeling hampered. Engagement is regular. We are all together in this: survivors, physicians, SMEs, associations of patients, healthcare providers and multiple stakeholders. Everyone is winning across the Cluster and Meeting of Minds events too, because we are all actively contributing for the ultimate benefit of the patient*”.

This 4th Meeting of Minds event, aims to engage with patients to gather important feedback on how these new technologies can be of better support. Cluster project members will present their projects, their future work intent and will seek patient feedback in support while demonstrating their platforms. As a Cluster, we are focused on delivering user-centric outcomes from our projects. The undertaking helps strengthen exploitation as well as technology trust and uptake by the clinicians and patients.

Post-cancer treatment patients are particularly welcomed to the 4th Meeting of Minds event and will have the possibility to engage directly with researchers, healthcare providers, IT experts, SMEs, associations and other patients to help in the quest to improve the Quality of Life of more and more cancer survivors.

